

# Your partner for success in the New Economy



## Our diverse range of revenue products and payment services enable you to focus on business

Staying ahead of the competition isn't easy. It requires a constant balance between driving top-line revenue and managing bottom-line expenses.

Fidelis Solutions has tools to help you do both. While our office is based in Kentucky, our team is spread throughout the United States. Fidelis Solutions is a market partner with Payment Alliance International (PAI), who is among the nation's leading providers of electronic payment services to banks and businesses of all sizes. PAI is the largest independent provider of ATMs and ATM services, supporting over 50,000 installed. Additionally, PAI provides a complete suite of transactional and payment services for over 70,000 businesses.

### We offer:

- Credit & Debit Processing
- Check Guarantee
- Check Conversion
- 90 Days Same-as-Cash
- ACH Checking Withdrawal
- Remote Deposit Capture
- Prepaid Products
  - Prepaid Wireless
  - Long Distance
  - International Mobile Recharge
  - Gift Cards
  - Prepaid Visa Card
- Loyalty Reward Program
- Blockbuster Express™
- Air Machines



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# Product Overview

## ATM Services

Increase sales and reduce expenses by installing an ATM. Your store becomes a convenience destination for your customers. Display your ATM prominently and customers will shop at your location for convenient access to their cash.



When customers have more money, they spend more money. An industry study done by a major C-Store chain shows that up to 20% of the money withdrawn from an ATM is spent in that store.

Isn't it time that you benefit from this convenience?

## Air Machines

Fidelis Solutions offers a full line of Coin Operated Air Machines to meet the quality standards of our customers. The cabinets and canisters



## Credit & Debit Processing

Fidelis Solutions offers a comprehensive suite of credit & debit card payment solutions to fit the needs of any business.

We know you have choices when evaluating a company to handle your payment processing. Our solutions provide you with dual benefit: partnering with an electronic payments leader; and trusting your processing to a company with whom you conduct business today.



While cost savings are important, there is more to consider when it comes to processing customer payments. Choose a partner with a history of driving **VALUE** to your business; *someone you can TRUST*.

## Check Acceptance

Providing convenient and flexible payment choices to your customers is important in today's competitive marketplace. Paper checks remain the preferred form of non-cash payment for retail purchases.

But when you accept this form of payment, you are at risk of losing money to a bounced check. We guarantee checks for less than the cost of asking a customer to use their debit card.

Additional services include automatic electronic deposit. Essentially check deposits are handled like credit transactions.



## Prepaid Products & Services

Now you have access to one of the top five profit generating categories for Convenience, Grocery, and Gas retailers. Our Prepaid solution comes with no cost for start-up, no cost for merchandising, and no cost for card stock re-orders.

There is nothing but **PROFIT** to your business!!



All of the most popular categories are offered:

- Prepaid Wireless
- Prepaid Long Distance
- International Mobile Recharge
- Reloadable Visa Cards
- Discover Gift Cards
- Nationally-Branded Gift Cards

## Gift and Loyalty Cards

Reward your best customers and keep them coming back with our gift & loyalty program. More than just for gift giving, many retailers now use gift cards to issue store refunds on returned items.

Add a loyalty and rewards feature and you have a cost-effective marketing tool to keep your best customers coming again and again.

You may select from a variety of card backgrounds printed with your business name or completely customize cards with your artwork and logo. You can get started with an order as small as 100 cards.



## Blockbuster Express

The annual DVD market is worth \$8.4 billion today and is projected to grow to \$11.2 billion over the next three years. Providing multiple convenience services and products drives foot traffic and additional profits for retailers.

Payment Alliance and NCR have teamed together to bring you a turnkey DVD vending program that generates monthly revenue for you and requires NO operational responsibilities or expenses.

Access the powerful Blockbuster Express brand at your store today!

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